

Evette Dionne Brown

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EDUCATION

Masters of Science
Southern Illinois University Carbondale
Carbondale, IL
May 2014
Media Management
Women & Gender Studies
Graduate Dean's fellow

Bachelor of Arts
Bennett College
Greensboro, NC
May 2012
Journalism and Media Studies:
Concentration in Broadcast and Electronic
Media.
Summa Cum Laude: 4.00 GPA
(Valedictorian)

SKILLS

Multimedia
- Final Cut Pro
- Canon XF100 camera
- Adobe Creative Suite
- iMovie
- Drupal
- WordPress
- Canon Rebel SLR

Social Media
Created a social media brand that extends across Twitter, Facebook and LinkedIn; established a website that gamers almost 500 unique hits daily; promoted articles and corporations through Twitter, which increased readership and viewing; landed six journalism jobs through Twitter and Facebook networking.

PROFESSIONAL ASSOCIATIONS

The Society for Professional Journalists; National Association for Black Journalists; The Association for Women in Communications; Pi Gamma Mu National Honor Society; Alpha Kappa Mu National Honor Society; The American Copy Editors Association; Online News Association; The International Women's Media Foundation; National Communication Association; Investigative Reporters and Editors; Iota, Iota, Iota

PROFESSIONAL EXPERIENCE

- BITCH Magazine*
News Writer January 2015 – Present
- Pens a biweekly article on race, gender and media for *BITCH Magazine* online; researches and writes one feature for *BITCH Magazine*'s quarterly print issue; uses social media platforms, like Twitter, to promote articles and boost traffic.
- STRIVE Preparatory Schools*
English Language Arts Teacher September 2014 – Present
- Uses overall curriculum to meet daily objectives related to critical issues, such as racism, sexism, transphobia and socioeconomic classism; creates detailed daily lesson plans; scaffold homework and classwork materials; and Powerpoints to maximize students' understandings; and engages with data to increase success in the classroom.
- Bustle*
Culture Writer October 2013 – Present
- Writes one 500-to-800 word article on race, feminism and culture each week; uploads articles, pictures and SEO-friendly headlines to *Bustle*'s server; promotes articles using Twitter, Facebook and Google Plus.
- Gateway Journalism Review*
Assistant Editor August 2013 – May 2014
- Used Constant Contact to create a weekly e-newsletter for 2,000 subscribers; penned a weekly 300-to-500 word blog post on how media is covering gender and race issues; and wrote quarterly article on media's coverage of pressing topics, including stand-your-ground.
- MIC*
Identities Columnist December 2012 – December 2013
- Penned two articles per week focusing on feminism, politics and popular culture; work included gender roles in relationships, same-sex marriage, the importance of fashion scholars; and President Obama's dearth of diversity in his second cabinet.
- LoveBrownSugar*
Assistant Fashion Editor September 2013 – July 2014
Fashion Contributor September 2012 – September 2013
- Covered S/S 2013, F/W 2013 and S/S 2014 collections for Mercedes-Benz New York Fashion Week, including Rebecca Minkoff, Tadashi Shoji, Nicole Miller and Vera Wang collections; worked under deadline to produce detailed recaps within 12 hours of each show; utilized social media platforms, like Twitter and Facebook, to promote content and increase traffic.
- Clutch Magazine*
Digital Editor February 2013 – July 2013
Feature Writer August 2012 – February 2013
- Wrote four-to-five aggregated news stories and two original features daily; edited all submissions for grammatical and organizational-structure issues; sought freelance writers for the site that reaches 1 million unique visitors monthly.
- The Star Tribune*
Copy Editing Intern Summer 2012
- Dow Jones News Fund metro desk copy editor; edited six 300-to-800 word articles each night; corrected grammatical, content, and AP style errors; created witty news and SEO headlines.
- Full Figured Magazine*
Managing Editor April 2012 – July 2013
News Writer November 2011 – April 2012
- Organized monthly editorial calendar for *Full Figured News* blog and rundown for monthly magazine issues; reviewed, evaluated, and proofread content before it was published on WordPress; edited all articles for AP Style, organization and grammatical errors.
- BettyConfidential.com*
Editorial Intern June 2011 – February 2012
- Researched pop culture websites and pitched daily ideas; composed a weekly feature targeted toward 18-to-30 young professionals; reported for New York's Fashion Week, covering Norma Kamali, bebeBLACK and other designers; uploaded lifestyle and fashion articles to Yahoo! Shine's CMS for cross-publishing.
- BELLE Magazine*
Editor-in-Chief June 2011 – August 2012
Digital Editor August 2010 – May 2011
- Worked with staff to create an overall magazine theme for each issue of the publication; established production schedule which included deadlines and responsibilities for staff members; edited stories for word count deadlines, grammatical errors, and style structure; collaborated with creative director to marry words and text.